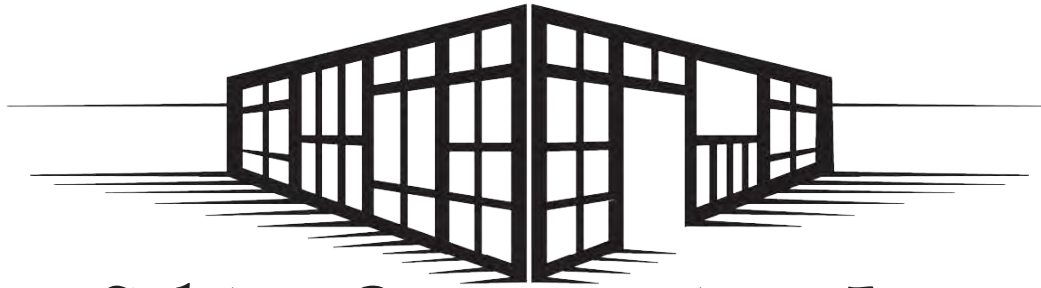


“FOCUSED ON THE SUCCESS OF OUR EMPLOYEES, CLIENTS AND COMMUNITY.”



Schiro Construction, Inc.

Happy Women’s History Month

This month we would like to celebrate Women’s History Month by sharing some history. The construction industry is predominantly men, however we believe it is important to include, support and encourage women who are in the industry and make it welcoming to those who want to join it.

Fast Facts:

1. Women represent roughly 10% of the industry, however only 1 out of 100 employees in the field are women.
 2. 13% of construction firms are owned by women.
 3. Women are at a higher risk of injury in the industry due to poor fitting equipment.
 4. 8 out of 10 women in the industry feel left out at company social events.
- We must begin to remove gender barriers by removing gender bias in our offices. Buy them proper fitting equipment, inclusion in work related events is important, but most importantly talk to them. Ask questions about their experiences and how you can help them feel more welcomed in the industry.

How Many Women Are in Construction?

Women comprise **9.9%** of all construction employees in 2018



86.7%

are in office positions



13.3%

are tradespeople

Women are expected to make up **25% of the industry** by 2020

Jobs Held by Women

Nearly 1 in 3 companies **promoted women to senior roles** in 2018



45%

Sales & Office



31%

Management



21%

Construction & Maintenance



1.5%

Service Occupations



1.4%

Transportation

Photos from:

<https://www.bigrentz.com/blog/women-construction>

Project Highlight:

Burger King

Every so often commercial brands change their image in order to remain relevant with the trends. We feel fortunate to be involved in this process because it's exciting to be part of this change from the construction side.

Burger King recently announced an image change which is a mix of retro and modern. The pictures to the right are some previous Burger King images that we have been fortunate to part of. We look forward to working with owners to help bring this new image to life.

